

# MAKE

tealive

PRESENTS YOUNG KANGIL

Your Name

# HAPPEN



MAKE IT HAPPEN AT THE  KANGILS 2024

# THE ONLY DIFFERENCE BETWEEN YOU AND THE WINNER IS 48 HOURS

That's **2,880** minutes or  
**172,800** seconds.

What you do with those minutes and seconds is the difference between where you are now and where you want to be.

You can waste them writing and rewriting the rewritten headlines that give someone else success.

Or, you can spend them creating work so bold, you become the headline.

48 hours may not seem long.

But if you spend it wisely, it can take you 15,000 km across the globe to represent Malaysia at the **London International Awards in Las Vegas**.

Or put you on stage at **ADFEST Young Lotus in Pattaya**, where the best come to be seen.

Where will your 48 hours take you? Standing on stage or sitting in the crowd.

**MAKE** *Your Name* **HAPPEN**

MAKE IT HAPPEN AT THE  **KANCILS 2024**

# NEW YEAR NEW RULES NEW STAGE

This year, we're raising the stakes—  
two rounds, one winner.

**In Round 1**, you'll face off against 19  
other teams, presenting your boldest  
ideas. Only 3 will make it through.

**In Round 2**, you won't just pitch  
in some boardroom.

You'll be on stage at the Kancil Festival,  
in front of the Golden Kancil Jury, with  
the entire industry watching.

This is your moment to make the biggest  
stage in the country yours.

Your chance to show the best why you deserve  
to be up there with them.

No second chances. No safety nets. Just  
you, your ideas, and the spotlight.

The difference between good and great has  
never been clearer.

Are you ready to be remembered?

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## YOUR TEAM

Form a team of up to 3 members.  
(2 creatives, plus 1 teammate from any other department or discipline)  
Each agency can submit a maximum of 3 teams.

## WHO CAN BE A YOUNG KANCIL?

You're eligible if you're 30 years old or younger as of 22nd November 2024.  
(Note: Previous winners are not eligible to participate.)

## WHAT CAN YOU WIN?

### 1st Place\*:

1 x Creative LIAisons 2024 onsite program in Las Vegas  
2 x ADFEST Young Lotus 2024 in Pattaya

### RUNNER UP:

3 x Creative LIAisons 2024 Virtual Coaching Program

\*Only one team member will attend the onsite program in Las Vegas.  
The other team members will head to Adfest for Young Lotus in Pattaya.  
The winning team decides who goes where.

Young Kancils is open exclusively to 4As Agency members.  
Registration is limited to 20 teams, accepted on a first-come,  
first-served basis.

Email your registration to [godfrey@macomm.com.my](mailto:godfrey@macomm.com.my)

## BRIEFING & KICKOFF

### FRIDAY, 8th NOVEMBER 2024

10:00 AM | Briefing

Location: Loob Holding Sdn Bhd - Main Office  
14, Jalan Teknologi, Taman Sains Selangor, 47810 Petaling Jaya, Selangor

### ROUND 1 PRESENTATION

TUESDAY, 12th NOVEMBER 2024, 10:00 AM

Location: Loob Holding Sdn Bhd - Main Office  
14, Jalan Teknologi, Taman Sains Selangor, 47810 Petaling Jaya, Selangor

### ROUND 2 PRESENTATION

FRIDAY, 22nd NOVEMBER 2024

Presentation during the Kancil Awards Festival.  
Each team will have 15 minutes total: 10 minutes to present and 5 minutes for Q&A.

## ENTRY FEE

RM600 per team.

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# ENTRY FORM

## AGENCY

Agency Name:  
Contact Person Email:  
Contact Person Number:

## TEAM NAME

## TEAMMATE 1

Age:  
Name:  
Email:  
Contact Number:  
Date of Birth:

## TEAMMATE 2

Age:  
Name:  
Email:  
Contact Number:  
Date of Birth:

## TEAMMATE 3

Age:  
Name:  
Email:  
Contact Number:  
Date of Birth:

Payment to be made by **5th November 2024**.

For interim payment, only a Purchase Order is accepted.

Payment terms is **seven (7) days** from the date of our quotation.

Non-negotiable. If full payment is not received by then, your slot will be released to the next in line on the waiting list.

Account Name:

**The Association of Accredited Advertising Agents Malaysia**

**Bank Name: UOB (Malaysia) Bhd**

**Account Number: 260-302-993-5**

For registration please contact [godfrey@macomm.com.my](mailto:godfrey@macomm.com.my)

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