

| 2025 KANCIL AWARDS RESULT |                                    |                                                              |                                                    |                               |                                    |                             |                                |              |
|---------------------------|------------------------------------|--------------------------------------------------------------|----------------------------------------------------|-------------------------------|------------------------------------|-----------------------------|--------------------------------|--------------|
|                           |                                    |                                                              |                                                    |                               |                                    |                             |                                |              |
| Sub No                    | Category                           | Sub Category                                                 | Entry Name                                         | Product                       | Agency                             | Display Name                | Client                         | Final Result |
| 25-5-8-2                  | 5. Design Kancils                  | 5.8 Packaging Design                                         | City's Heart Beat 大城心事                             | F&B                           | 180 Degrees Brandcom Sdn Bhd       | 180 Degrees Brandcom        | FlourLab                       | Merit        |
| 25-1-2a-2                 | 1. Film & Branded Content Kancils  | 1.2a Film (Online): Single                                   | PETRONAS CNY 2025 - STAY                           | PETRONAS                      | Accenture Solutions Sdn Bhd        | Accenture Song              | PETRONAS                       | Silver       |
| 25-10-1a-2                | 10. Craft Kancils                  | 10.1a Film Direction: Single                                 | PETRONAS CNY 2025 - STAY                           | PETRONAS                      | Accenture Solutions Sdn Bhd        | Accenture Song              | PETRONAS                       | Silver       |
| 25-1-12-2                 | 1. Film & Branded Content Kancils  | 1.12 Best use of Cultural Insights in Film & Branded Content | PETRONAS CNY 2025 - STAY                           | PETRONAS                      | Accenture Solutions Sdn Bhd        | Accenture Song              | PETRONAS                       | Merit        |
| 25-10-10-1                | 10. Craft Kancils                  | 10.10 Sound Design in Film Content                           | PETRONAS CNY 2025 - STAY                           | PETRONAS                      | Accenture Solutions Sdn Bhd        | Accenture Song              | PETRONAS                       | Merit        |
| 25-10-23a-1               | 10. Craft Kancils                  | 10.23a Chinese Copywriting, Content Writing & Scriptwriting: | PETRONAS CNY 2025 - STAY                           | PETRONAS                      | Accenture Solutions Sdn Bhd        | Accenture Song              | PETRONAS                       | Merit        |
| 25-10-1a-6                | 10. Craft Kancils                  | 10.1a Film Direction: Single                                 | PETRONAS Hari Kebangsaan & Hari Malaysia 2025: Sep | PETRONAS                      | Accenture Solutions Sdn Bhd        | Accenture Song              | PETRONAS                       | Gold         |
| 25-1-2a-3                 | 1. Film & Branded Content Kancils  | 1.2a Film (Online): Single                                   | PETRONAS RAYA 2025 - ANAK SIAPA NI?                | PETRONAS                      | Accenture Solutions Sdn Bhd        | Accenture Song              | PETRONAS                       | Silver       |
| 25-1-12-5                 | 1. Film & Branded Content Kancils  | 1.12 Best use of Cultural Insights in Film & Branded Content | PETRONAS Gawai 2025: Tanda Pengerindu   Tanda Kasi | PETRONAS                      | Accenture Solutions Sdn Bhd        | Accenture Song              | PETRONAS                       | Bronze       |
| 25-1-2a-6                 | 1. Film & Branded Content Kancils  | 1.2a Film (Online): Single                                   | PETRONAS Hari Kebangsaan & Hari Malaysia 2025: Sep | PETRONAS                      | Accenture Solutions Sdn Bhd        | Accenture Song              | PETRONAS                       | Bronze       |
| 25-10-1a-4                | 10. Craft Kancils                  | 10.1a Film Direction: Single                                 | PETRONAS Kaamatan 2025 - Tinorindak Olisi   Mahkot | PETRONAS                      | Accenture Solutions Sdn Bhd        | Accenture Song              | PETRONAS                       | Bronze       |
| 25-10-2a-1                | 10. Craft Kancils                  | 10.2a Cinematography: Single                                 | PETRONAS Kaamatan 2025 - Tinorindak Olisi   Mahkot | PETRONAS                      | Accenture Solutions Sdn Bhd        | Accenture Song              | PETRONAS                       | Bronze       |
| 25-10-22a-2               | 10. Craft Kancils                  | 10.22a BM Copywriting, Content Writing & Scriptwriting: Sing | PETRONAS Hari Kebangsaan & Hari Malaysia 2025: Sep | PETRONAS                      | Accenture Solutions Sdn Bhd        | Accenture Song              | PETRONAS                       | Bronze       |
| 25-1-12-3                 | 1. Film & Branded Content Kancils  | 1.12 Best use of Cultural Insights in Film & Branded Content | PETRONAS RAYA 2025 - ANAK SIAPA NI?                | PETRONAS                      | Accenture Solutions Sdn Bhd        | Accenture Song              | PETRONAS                       | Merit        |
| 25-1-2a-1                 | 1. Film & Branded Content Kancils  | 1.2a Film (Online): Single                                   | PETRONAS DEEPAVALI 2024 - ஒன்றாகபி                 | PETRONAS                      | Accenture Solutions Sdn Bhd        | Accenture Song              | PETRONAS                       | Merit        |
| 25-1-2a-4                 | 1. Film & Branded Content Kancils  | 1.2a Film (Online): Single                                   | PETRONAS Kaamatan 2025 - Tinorindak Olisi   Mahkot | PETRONAS                      | Accenture Solutions Sdn Bhd        | Accenture Song              | PETRONAS                       | Merit        |
| 25-1-2a-5                 | 1. Film & Branded Content Kancils  | 1.2a Film (Online): Single                                   | PETRONAS Gawai 2025: Tanda Pengerindu   Tanda Kasi | PETRONAS                      | Accenture Solutions Sdn Bhd        | Accenture Song              | PETRONAS                       | Merit        |
| 25-10-9-2                 | 10. Craft Kancils                  | 10.9 Music in Film Content                                   | PETRONAS DEEPAVALI 2024 - ஒன்றாகபி                 | PETRONAS                      | Accenture Solutions Sdn Bhd        | Accenture Song              | PETRONAS                       | Merit        |
| 25-10-22a-1               | 10. Craft Kancils                  | 10.22a BM Copywriting, Content Writing & Scriptwriting: Sing | PETRONAS RAYA 2025 - ANAK SIAPA NI?                | PETRONAS                      | Accenture Solutions Sdn Bhd        | Accenture Song              | PETRONAS                       | Merit        |
| 25-9-4-14                 | 9. Entertainment Kancils           | 9.4 Influencers & Co-creation                                | 100PLUS Hydration Hour                             | F&B                           | Aspect Ratio Studios               | Aspect Ratio Studios        | 100PLUS - F&N                  | Merit        |
| 25-9-5-4                  | 9. Entertainment Kancils           | 9.5 Brand Partnerships, Sponsorship and Collaboration        | Cita Rasa Kita, Wira Kita                          | Wonda Coffee                  | MEASAT Broadcast Network Systems S | Astro Gempak                | Etika Sdn Bhd                  | Merit        |
| 25-9-14-9                 | 9. Entertainment Kancils           | 9.14 Use of Licensed and Adapted Music                       | InnuNando's                                        | F&B                           | Chariot Agency Sdn Bhd             | Chariot Agency              | Nando's Malaysia               | Silver       |
| 25-8-1-8                  | 8. Brand Experience & Activation K | 8.1 Best use of brand experience & activation (non-digital)  | InnuNando's                                        | F&B                           | Chariot Agency Sdn Bhd             | Chariot Agency              | Nando's Malaysia               | Merit        |
| 25-9-3-1                  | 9. Entertainment Kancils           | 9.3 Brand Integration                                        | Netflix 'Tuduman Terkini'                          | Netflix 'Tuduman              | Denhouse Sdn Bhd                   | Denhouse Productions        | Netflix                        | Merit        |
| 25-10-6a-6                | 10. Craft Kancils                  | 10.6a Animation: Single                                      | PETRONAS Speedphoria: Rev Up Your Pulse            | Motorsport                    | Dentsu (Malaysia) Sdn Bhd          | Dentsu Creative Malaysia    | PETRONAS                       | Merit        |
| 25-9-11-4                 | 9. Entertainment Kancils           | 9.11 Best Music Video                                        | Luck-sa Mari, Ong Mari: Ong-Iy You                 | Mamee Chef                    | Dentsu (Malaysia) Sdn Bhd          | Dentsu Creative Malaysia    | Mamee Double-Decker (M) Sdn    | Silver       |
| 25-9-15-4                 | 9. Entertainment Kancils           | 9.15 Influencer & Co-creation                                | Luck-sa Mari, Ong Mari: Ong-Iy You                 | Mamee Chef                    | Dentsu (Malaysia) Sdn Bhd          | Dentsu Creative Malaysia    | Mamee Double-Decker (M) Sdn    | Silver       |
| 25-10-9-14                | 10. Craft Kancils                  | 10.9 Music in Film Content                                   | Luck-sa Mari, Ong Mari: Ong-Iy You                 | Mamee Chef                    | Dentsu (Malaysia) Sdn Bhd          | Dentsu Creative Malaysia    | Mamee Double-Decker (M) Sdn    | Bronze       |
| 25-9-13-10                | 9. Entertainment Kancils           | 9.13 Use of Original Composition                             | Luck-sa Mari, Ong Mari: Ong-Iy You                 | Mamee Chef                    | Dentsu (Malaysia) Sdn Bhd          | Dentsu Creative Malaysia    | Mamee Double-Decker (M) Sdn    | Merit        |
| 25-10-1a-14               | 10. Craft Kancils                  | 10.1a Film Direction: Single                                 | Luck-sa Mari, Ong Mari: Ong-Iy You                 | Mamee Chef                    | Dentsu (Malaysia) Sdn Bhd          | Dentsu Creative Malaysia    | Mamee Double-Decker (M) Sdn    | Merit        |
| 25-10-22a-23              | 10. Craft Kancils                  | 10.22a BM Copywriting, Content Writing & Scriptwriting: Sing | Anak Malaysia Sejati                               | Hari Malaysia                 | Dentsu (Malaysia) Sdn Bhd          | Dentsu Creative Malaysia    | Marrybrown                     | Merit        |
| 25-10-22a-18              | 10. Craft Kancils                  | 10.22a BM Copywriting, Content Writing & Scriptwriting: Sing | Bius Kebas                                         | Mala Chicken                  | Dentsu (Malaysia) Sdn Bhd          | Dentsu Creative Malaysia    | Marrybrown                     | Merit        |
| 25-10-22a-20              | 10. Craft Kancils                  | 10.22a BM Copywriting, Content Writing & Scriptwriting: Sing | Soalan Terpedas                                    | Ayam Penyet Isti              | Dentsu (Malaysia) Sdn Bhd          | Dentsu Creative Malaysia    | Marrybrown                     | Merit        |
| 25-10-22a-19              | 10. Craft Kancils                  | 10.22a BM Copywriting, Content Writing & Scriptwriting: Sing | Panggilan Terpedas                                 | Ayam Penyet Isti              | Dentsu (Malaysia) Sdn Bhd          | Dentsu Creative Malaysia    | Marrybrown                     | Merit        |
| 25-10-2a-16               | 10. Craft Kancils                  | 10.2a Cinematography: Single                                 | The Race Home   Malaysia Aviation Group CNY 2025   | Airlines, Loyalty & Directors | Think Tank Sdn Bhd                 | Directors Think Tank Sdn    | Malaysia Aviation Group Bhd    | Silver       |
| 25-10-2a-14               | 10. Craft Kancils                  | 10.2a Cinematography: Single                                 | COWAY BEREX BRAND FILM                             | Household applie              | Directors Think Tank Sdn Bhd       | Directors Think Tank Sdn    | Coway Malaysia                 | Bronze       |
| 25-9-13-15                | 9. Entertainment Kancils           | 9.13 Use of Original Composition                             | Dari Mata Kita   Filem Hari Kebangsaan CelcomDigi  | Mobile service pr             | Directors Think Tank Sdn Bhd       | Directors Think Tank Sdn    | CelcomDigi                     | Merit        |
| 25-10-4a-17               | 10. Craft Kancils                  | 10.4a Film Editing: Single                                   | Dari Mata Kita   Filem Hari Kebangsaan CelcomDigi  | Mobile service pr             | Directors Think Tank Sdn Bhd       | Directors Think Tank Sdn    | CelcomDigi                     | Merit        |
| 25-9-14-6                 | 9. Entertainment Kancils           | 9.14 Use of Licensed and Adapted Music                       | We Are One Great Eastern                           | INSURANCE                     | Directors Think Tank Sdn Bhd       | Directors Think Tank Sdn    | GREAT EASTERN SINGAPORI        | Merit        |
| 25-10-4a-15               | 10. Craft Kancils                  | 10.4a Film Editing: Single                                   | We Are One Great Eastern                           | INSURANCE                     | Directors Think Tank Sdn Bhd       | Directors Think Tank Sdn    | GREAT EASTERN SINGAPORI        | Merit        |
| 25-10-2b-2                | 10. Craft Kancils                  | 10.2a Cinematography: single                                 | MAYBANK BRAND FILMS - Live Your Stripes            | Banking and fina              | Directors Think Tank Sdn Bhd       | Directors Think Tank Sdn    | MAYBANK MALAYSIA               | Merit        |
| 25-10-2a-17               | 10. Craft Kancils                  | 10.2a Cinematography: Single                                 | TikTok Shop Turbocharged                           | E-commerce                    | Directors Think Tank Sdn Bhd       | Directors Think Tank Sdn    | TikTok Shop Malaysia           | Merit        |
| 25-9-11-6                 | 9. Entertainment Kancils           | 9.11 Best Music Video                                        | InnuNando's   Gold Standard Chicken                | F&B                           | Directors Think Tank Sdn Bhd       | Directors Think Tank Sdn    | Nando's Malaysia               | Bronze       |
| 25-1-2a-18                | 1. Film & Branded Content Kancils  | 1.2a Film (Online): Single                                   | Selamat Lari Raya                                  | Julie's Love Lette            | Fastman Studios                    | Fastman Studios             | Julie's Manufacturing Sdn Bhd  | Gold         |
| 25-9-1-5                  | 9. Entertainment Kancils           | 9.1 Fiction & Non-fiction Film                               | Selamat Lari Raya                                  | Julie's Love Lette            | Fastman Studios                    | Fastman Studios             | Julie's Manufacturing Sdn Bhd  | Silver       |
| 25-10-22a-16              | 10. Craft Kancils                  | 10.22a BM Copywriting, Content Writing & Scriptwriting: Sing | Selamat Lari Raya                                  | Julie's Love Lette            | Fastman Studios                    | Fastman Studios             | Julie's Manufacturing Sdn Bhd  | Silver       |
| 25-1-12-17                | 1. Film & Branded Content Kancils  | 1.12 Best use of Cultural Insights in Film & Branded Content | Selamat Lari Raya                                  | Julie's Love Lette            | Fastman Studios                    | Fastman Studios             | Julie's Manufacturing Sdn Bhd  | Bronze       |
| 25-10-1a-20               | 10. Craft Kancils                  | 10.1a Film Direction: Single                                 | Selamat Lari Raya                                  | Julie's Love Lette            | Fastman Studios                    | Fastman Studios             | Julie's Manufacturing Sdn Bhd  | Bronze       |
| 25-9-4-9                  | 9. Entertainment Kancils           | 9.4 Influencers & Co-creation                                | Panos Enters the Squid Game                        | Squid Game 3                  | Good People Network Sdn Bhd        | Good People Network Sdn Bhd | Netflix                        | Bronze       |
| 25-10-4a-11               | 10. Craft Kancils                  | 10.4a Film Editing: Single                                   | Cathay presents Jimmy O. Yang                      | In-flight service             | Grim Film Sdn Bhd                  | Grim Film                   | Cathay Pacific Airways Limited | Bronze       |
| 25-10-2a-8                | 10. Craft Kancils                  | 10.2a Cinematography: Single                                 | Cathay presents Jimmy O. Yang                      | In-flight service             | Grim Film Sdn Bhd                  | Grim Film                   | Cathay Pacific Airways Limited | Merit        |
| 25-10-1a-21               | 10. Craft Kancils                  | 10.1a Film Direction: Single                                 | Cathay presents Jimmy O. Yang                      | In-flight meals               | Grim Film Sdn Bhd                  | Grim Film                   | Cathay Pacific Airways Limited | Merit        |
| 25-8-4-5                  | 8. Brand Experience & Activation K | 8.4 Best use of sponsorships & partnerships                  | Wedding Crashers                                   | Telecommunicati               | APD Digital Services Sdn Bhd       | GrowthOps Asia              | Unifi                          | Merit        |

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|--------------|-----------------------------------|----------------------------------------------------------------|----------------------------------------------------|-------------------|------------------------------------|----------------------|-------------------------------|--------|
| 25-6-9-9     | 6. Digital Experience Kancils     | 6.9 Best use of influencers                                    | Dari Mata Kita                                     | Telecommunicati   | APD Digital Services Sdn Bhd       | GrowthOps Asia       | CelcomDigi                    | Merit  |
| 25-10-1b-2   | 10. Craft Kancils                 | 10.1b Film Direction: Campaign                                 | Quest for More: The Sequel                         | FUEL              | APD Digital Services Sdn Bhd       | GrowthOps Asia       | Shell Malaysia                | Merit  |
| 25-6-3-10    | 6. Digital Experience Kancils     | 6.3 Best use of social & messaging platforms                   | Fortune Draw                                       | Golden Treasure   | HAVAS MALAYSIA                     | HAVAS MALAYSIA       | Domino's Pizza Malaysia       | Bronze |
| 25-6-14-7    | 6. Digital Experience Kancils     | 6.14 Best use of Cultural Insights in Digital Experiences      | Fortune Draw                                       | Golden Treasure   | HAVAS MALAYSIA                     | HAVAS MALAYSIA       | Domino's Pizza Malaysia       | Bronze |
| 25-8-2-10    | 8. Brand Experience & Activation  | 8.2 Best digital-led brand experience & activation             | Fortune Draw                                       | Golden Treasure   | HAVAS MALAYSIA                     | HAVAS MALAYSIA       | Domino's Pizza Malaysia       | Bronze |
| 25-10-13a-1  | 10. Craft Kancils                 | 10.13a Art Direction: Single                                   | Extra Finger Lickin' Good                          | KFC               | HAVAS MALAYSIA                     | HAVAS MALAYSIA       | Kentucky Fried Chicken Managi | Bronze |
| 25-4-1b-1    | 4. Outdoor Kancils                | 4.1b Best use of billboards: Campaign                          | Extra Finger Lickin' Good                          | KFC               | HAVAS MALAYSIA                     | HAVAS MALAYSIA       | Kentucky Fried Chicken Managi | Merit  |
| 25-4-2b-1    | 4. Outdoor Kancils                | 4.2b Best use of posters: Campaign                             | Extra Finger Lickin' Good                          | KFC               | HAVAS MALAYSIA                     | HAVAS MALAYSIA       | Kentucky Fried Chicken Managi | Merit  |
| 25-9-11-2    | 9. Entertainment Kancils          | 9.11 Best Music Video                                          | Rhythm of Harvest                                  | Carlsberg         | HAVAS MALAYSIA                     | HAVAS MALAYSIA       | Carlsberg Brewery Malaysia Be | Merit  |
| 25-9-4-12    | 9. Entertainment Kancils          | 9.4 Influencers & Co-creation                                  | #LoveLaundryNight (Breeze Sakura Drama)            | Laundry Deterge   | HEPMIL Malaysia Sdn Bhd            | HEPMIL Malaysia      | Unilever Breeze               | Merit  |
| 25-10-24a-1  | 10. Craft Kancils                 | 10.24a Tamil Copywriting, Content Writing & Scriptwriting: Sir | Spark In The Dark' - Taylors Deepavali             | Festive Web Film  | Imagineers Film PLT                | Imagineers Film      | Taylors                       | Silver |
| 25-9-13-1    | 9. Entertainment Kancils          | 9.13 Use of Original Composition                               | Spark In The Dark' - Taylors Deepavali             | Festive Web Film  | Imagineers Film PLT                | Imagineers Film      | Taylors                       | Bronze |
| 25-9-11-8    | 9. Entertainment Kancils          | 9.11 Best Music Video                                          | Galok Raya MV                                      | Raya Music Vide   | Layar Lucida Sdn. Bhd. (1364577-X) | Layar Lucida         | The Impatient Sisters         | Bronze |
| 25-6-4-1     | 6. Digital Experience Kancils     | 6.4 Best use of online advertising                             | The People's Search                                | Galaxy Z Fold7    | Star Reacher Advertising Sdn Bhd   | Leo Malaysia         | Samsung Malaysia              | Silver |
| 25-8-8-8     | 8. Brand Experience & Activation  | 8.8 Best small-scale brand experience & activation campaign    | The People's Search                                | Galaxy Z Fold7    | Star Reacher Advertising Sdn Bhd   | Leo Malaysia         | Samsung Malaysia              | Bronze |
| 25-8-6-3     | 8. Brand Experience & Activation  | 8.6 Best in-store/retail experience                            | The Restaurant That Travelled Back In Time         | F&B               | Star Reacher Advertising Sdn Bhd   | Leo Malaysia         | Gerbang Alaf Restaurants Sdn  | Merit  |
| 25-7-4-1     | 7. Commerce Kancils               | 7.4 Best use of Targeting, Insights and Personalisation        | The People's Search                                | Galaxy Z Fold7    | Star Reacher Advertising Sdn Bhd   | Leo Malaysia         | Samsung Malaysia              | Merit  |
| 25-1-12-18   | 1. Film & Branded Content Kancils | 1.2a Film (Online): Single                                     | McDonald's Malaysia CNY Brand Film - The Wish      | F&B               | Star Reacher Advertising Sdn Bhd   | Leo Malaysia         | Gerbang Alaf Restaurants Sdn. | Bronze |
| 25-9-11-5    | 9. Entertainment Kancils          | 9.11 Best Music Video                                          | Duo Terhangat                                      | F&B               | Star Reacher Advertising Sdn Bhd   | Leo Malaysia         | Gerbang Alaf Restaurants Sdn. | Merit  |
| 25-9-13-11   | 9. Entertainment Kancils          | 9.13 Use of Original Composition                               | Duo Terhangat                                      | F&B               | Star Reacher Advertising Sdn Bhd   | Leo Malaysia         | Gerbang Alaf Restaurants Sdn. | Merit  |
| 25-9-4-10    | 9. Entertainment Kancils          | 9.4 Influencers & Co-creation                                  | Boss Mekdi                                         | F&B               | Star Reacher Advertising Sdn Bhd   | Leo Malaysia         | Gerbang Alaf Restaurants Sdn. | Bronze |
| 25-6-9-5     | 6. Digital Experience Kancils     | 6.9 Best use of influencers                                    | Boss Mekdi                                         | F&B               | Star Reacher Advertising Sdn Bhd   | Leo Malaysia         | Gerbang Alaf Restaurants Sdn. | Merit  |
| 25-8-6-1     | 8. Brand Experience & Activation  | 8.6 Best in-store/retail experience                            | Tiger Crystal Coldpot                              | Beer              | Star Reacher Advertising Sdn Bhd   | Leo Malaysia         | Heineken Asia Pacific         | Merit  |
| 25-7-3-4     | 7. Commerce Kancils               | 7.3 Best use of Commerce (digital-led)                         | Heineken® AghPay                                   | FMCG – Alcoholi   | Star Reacher Advertising Sdn Bhd   | Leo Malaysia         | Heineken Malaysia Berhad      | Bronze |
| 25-8-2-3     | 8. Brand Experience & Activation  | 8.2 Best digital-led brand experience & activation             | Heineken® AghPay                                   | FMCG – Alcoholi   | Star Reacher Advertising Sdn Bhd   | Leo Malaysia         | Heineken Malaysia Berhad      | Bronze |
| 25-2-3-1     | 2. Audio Kancils                  | 2.3 Best use of Audio & Voice technology                       | Heineken® AghPay                                   | FMCG – Alcoholi   | Star Reacher Advertising Sdn Bhd   | Leo Malaysia         | Heineken Malaysia Berhad      | Merit  |
| 25-4-6-1     | 4. Outdoor Kancils                | 4.6 Best outdoor interactive experience                        | Heineken® AghPay                                   | FMCG – Alcoholi   | Star Reacher Advertising Sdn Bhd   | Leo Malaysia         | Heineken Malaysia Berhad      | Merit  |
| 25-6-11-2    | 6. Digital Experience Kancils     | 6.11 Best use of digital commerce                              | Heineken® AghPay                                   | FMCG – Alcoholi   | Star Reacher Advertising Sdn Bhd   | Leo Malaysia         | Heineken Malaysia Berhad      | Merit  |
| 25-8-3-4     | 8. Brand Experience & Activation  | 8.3 Best use of events & live experiences                      | Heineken® AghPay                                   | FMCG – Alcoholi   | Star Reacher Advertising Sdn Bhd   | Leo Malaysia         | Heineken Malaysia Berhad      | Merit  |
| 25-4-5-1     | 4. Outdoor Kancils                | 4.5 Best use of live advertising events                        | #BazirRamadan (Wasteful Ramadan)                   | Pro Bono          | Star Reacher Advertising Sdn Bhd   | Leo Malaysia         | MYSaveFood                    | Merit  |
| 25-8-13-1    | 8. Brand Experience & Activation  | 8.13 Kancil for Good: Brand Experience & Activation            | #BazirRamadan (Wasteful Ramadan)                   | Pro Bono          | Star Reacher Advertising Sdn Bhd   | Leo Malaysia         | MYSaveFood                    | Merit  |
| 25-10-22a-11 | 10. Craft Kancils                 | 10.22a BM Copywriting, Content Writing & Scriptwriting: Sing   | #BazirRamadan (Wasteful Ramadan): The Wasteful Ray | Pro Bono          | Star Reacher Advertising Sdn Bhd   | Leo Malaysia         | MYSaveFood                    | Merit  |
| 25-8-5-5     | 8. Brand Experience & Activation  | 8.5 Best launch/relaunch                                       | Fans Fries Meal                                    | F&B               | Star Reacher Advertising Sdn Bhd   | Leo Malaysia         | Gerbang Alaf Restaurants Sdn. | Gold   |
| 25-8-8-4     | 8. Brand Experience & Activation  | 8.1 Best use of brand experience & activation (non-digital)    | Fans Fries Meal                                    | F&B               | Star Reacher Advertising Sdn Bhd   | Leo Malaysia         | Gerbang Alaf Restaurants Sdn. | Silver |
| 25-7-7-1     | 7. Commerce Kancils               | 7.7 Best commerce-led integrated campaign                      | Fans Fries Meal                                    | F&B               | Star Reacher Advertising Sdn Bhd   | Leo Malaysia         | Gerbang Alaf Restaurants Sdn. | Merit  |
| 25-10-23a-8  | 10. Craft Kancils                 | 10.23a Chinese Copywriting, Content Writing & Scriptwriting:   | Threads of Legacy                                  | Corporate greeti  | M+C Saatchi Malaysia               | M+C Saatchi Malaysia | CelcomDigi                    | Bronze |
| 25-1-2b-1    | 1. Film & Branded Content Kancils | 1.2b Film (Online): Campaign                                   | Panglima Anti-Scam                                 | Anti-Scam PSA     | M+C Saatchi Malaysia               | M+C Saatchi Malaysia | Bank Negara Malaysia          | Bronze |
| 25-1-12-15   | 1. Film & Branded Content Kancils | 1.12 Best use of Cultural Insights in Film & Branded Content   | Panglima Anti-Scam                                 | Anti-Scam PSA     | M+C Saatchi Malaysia               | M+C Saatchi Malaysia | Bank Negara Malaysia          | Merit  |
| 25-10-22b-2  | 10. Craft Kancils                 | 10.22b BM Copywriting: Campaign                                | Panglima Anti-Scam                                 | Anti-Scam PSA     | M+C Saatchi Malaysia               | M+C Saatchi Malaysia | Bank Negara Malaysia          | Merit  |
| 25-4-4a-3    | 4. Outdoor Kancils                | 4.4a Best use of ambient: Single                               | Queue-T                                            | Multi-Currency A  | MBCS                               | MBCS                 | RHB Bank                      | Merit  |
| 25-4-5-4     | 4. Outdoor Kancils                | 4.5 Best use of live advertising events                        | The Haval H6 Ultimate Fuel Challenge Demo          | Automotive        | MBCS                               | MBCS                 | GWM                           | Merit  |
| 25-8-3-5     | 8. Brand Experience & Activation  | 8.3 Best use of events & live experiences                      | The Haval H6 Ultimate Fuel Challenge Demo          | Automotive        | MBCS                               | MBCS                 | GWM                           | Merit  |
| 25-8-5-6     | 8. Brand Experience & Activation  | 8.5 Best launch/relaunch                                       | The Haval H6 Ultimate Fuel Challenge Demo          | Automotive        | MBCS                               | MBCS                 | GWM                           | Merit  |
| 25-10-13b-2  | 10. Craft Kancils                 | 10.13b Art Direction: Campaign                                 | Petal                                              | Safi Shayla Hijab | MBCS                               | MBCS                 | WIPRO UNZA (M) SDN BHD        | Merit  |
| 25-8-10-4    | 8. Brand Experience & Activation  | 8.10 Best use of Cultural Insights in Brand Experience & Acti  | Breaking The Armpit Code                           | Safi Hijabista Bo | MBCS                               | MBCS                 | WIPRO UNZA (M) SDN BHD        | Merit  |
| 25-7-8-2     | 7. Commerce Kancils               | 7.8 Best use of Cultural Insights in Commerce                  | Breaking The Armpit Code                           | Safi Hijabista Bo | MBCS                               | MBCS                 | WIPRO UNZA (M) SDN BHD        | Merit  |
| 25-8-2-2     | 8. Brand Experience & Activation  | 8.2 Best digital-led brand experience & activation             | Breaking The Armpit Code                           | Safi Hijabista Bo | MBCS                               | MBCS                 | WIPRO UNZA (M) SDN BHD        | Merit  |
| 25-8-5-4     | 8. Brand Experience & Activation  | 8.5 Best launch/relaunch                                       | Breaking The Armpit Code                           | Safi Hijabista Bo | MBCS                               | MBCS                 | WIPRO UNZA (M) SDN BHD        | Merit  |
| 25-9-11-1    | 9. Entertainment Kancils          | 9.11 Best Music Video                                          | Cara U                                             | Telecommunicati   | MBCS                               | MBCS                 | U Mobile                      | Merit  |
| 25-9-13-3    | 9. Entertainment Kancils          | 9.13 Use of Original Composition                               | Cara U                                             | Telecommunicati   | MBCS                               | MBCS                 | U Mobile                      | Merit  |
| 25-5-3-1     | 5. Design Kancils                 | 5.3 Poster Design                                              | Ini Rumah Kita                                     | Pizza Hut         | MBCS                               | MBCS                 | Pizza Hut Malaysia Sdn. Bhd.  | Silver |
| 25-5-11-2    | 5. Design Kancils                 | 5.11 Best use of Cultural Insights in Design                   | Ini Rumah Kita                                     | Pizza Hut         | MBCS                               | MBCS                 | Pizza Hut Malaysia Sdn. Bhd.  | Merit  |
| 25-9-13-4    | 9. Entertainment Kancils          | 9.13 Use of Original Composition                               | Sooka Gilerr                                       | Entertainment Se  | MBCS                               | MBCS                 | Astro Malaysia                | Bronze |
| 25-6-8-2     | 6. Digital Experience Kancils     | 6.8 Best use of content marketing                              | Quick Bite Hour                                    | Quick Lunch Me    | MBCS                               | MBCS                 | Nando's Malaysia              | Merit  |
| 25-7-3-1     | 7. Commerce Kancils               | 7.3 Best use of Commerce (digital-led)                         | Quick Bite Hour                                    | Quick Lunch Me    | MBCS                               | MBCS                 | Nando's Malaysia              | Merit  |
| 25-1-2a-9    | 1. Film & Branded Content Kancils | 1.2a Film (Online): Single                                     | Suaraku                                            | Telecommunicati   | MBCS                               | MBCS                 | U Mobile                      | Silver |
| 25-10-22a-8  | 10. Craft Kancils                 | 10.22a BM Copywriting, Content Writing & Scriptwriting: Sing   | Suaraku                                            | Telecommunicati   | MBCS                               | MBCS                 | U Mobile                      | Bronze |
| 25-1-1a-5    | 1. Film & Branded Content Kancils | 1.1a Film (Broadcast & Cinema): Single                         | Suaraku                                            | Telecommunicati   | MBCS                               | MBCS                 | U Mobile                      | Merit  |
| 25-10-22a-6  | 10. Craft Kancils                 | 10.22a BM Copywriting, Content Writing & Scriptwriting: Sing   | Bergema                                            | Telecommunicati   | MBCS                               | MBCS                 | U Mobile                      | Merit  |

|             |                                   |                                                                     |                                              |                   |                   |                 |                               |        |
|-------------|-----------------------------------|---------------------------------------------------------------------|----------------------------------------------|-------------------|-------------------|-----------------|-------------------------------|--------|
| 25-8-8-7    | 8. Brand Experience & Activation  | 8.10 Best use of Cultural Insights in Brand Experience & Activation | Klinik Pontianak                             | Dr Pontianak Sex  | MBCS              | MBCS            | Astro Malaysia                | Bronze |
| 25-8-2-1    | 8. Brand Experience & Activation  | 8.2 Best digital-led brand experience & activation                  | Puasa Play                                   | Toys              | MBCS              | MBCS            | Mattel Malaysia               | Bronze |
| 25-9-6-1    | 9. Entertainment Kancils          | 9.6 Branded Content for Gaming                                      | Making Fans Stay Delulu                      | Thariq Ridzuwan   | MBCS              | MBCS            | Astro Malaysia                | Merit  |
| 25-6-14-1   | 6. Digital Experience Kancils     | 6.14 Best use of Cultural Insights in Digital Experiences           | Puasa Play                                   | Toys              | MBCS              | MBCS            | Mattel Malaysia               | Merit  |
| 25-4-4a-2   | 4. Outdoor Kancils                | 4.4a Best use of ambient: Single                                    | Smoky Billboard                              | Pizza Hut Ayam    | IMBCS             | MBCS            | Pizza Hut Malaysia Sdn. Bhd.  | Bronze |
| 25-5-6-1    | 5. Design Kancils                 | 5.6 Brand Environment & Retail Design                               | Smoky Billboard                              | Pizza Hut Ayam    | IMBCS             | MBCS            | Pizza Hut Malaysia Sdn. Bhd.  | Bronze |
| 25-5-7-1    | 5. Design Kancils                 | 5.7 Experience Design                                               | Smoky Billboard                              | Pizza Hut Ayam    | IMBCS             | MBCS            | Pizza Hut Malaysia Sdn. Bhd.  | Merit  |
| 25-6-6-2    | 8. Brand Experience & Activation  | 8.6 Best in-store/retail experience                                 | Smoky Billboard                              | Pizza Hut Ayam    | IMBCS             | MBCS            | Pizza Hut Malaysia Sdn. Bhd.  | Merit  |
| 25-1-2b-7   | 1. Film & Branded Content Kancils | 1.2b Film (Online): Campaign                                        | Allianz Travel Tales                         | Travel Insurance  | MEDIACLIQ SDN BHD | MediaCliQ Group | Allianz                       | Merit  |
| 25-10-23a-2 | 10. Craft Kancils                 | 10.23a Chinese Copywriting, Content Writing & Scriptwriting:        | 人家, 家人                                       | Matrix Concepts   | MegaAds           | MegaAds         | Matrix Concepts Holdings Berh | Bronze |
| 25-3-5-1    | 3. Print & Publishing Kancils     | 3.5 Best use of Cultural Insights in Print & Publishing             | Fresh & White - Borneo Limited Edition Packs | Oral Care         | Muma Malaysia     | Muma Malaysia   | Southern Lion                 | Merit  |
| 25-8-11-1   | 8. Brand Experience & Activation  | 8.11 Innovation in Brand Experience & Activation                    | Systema - Gum Health Reveal                  | Oral Care         | Muma Malaysia     | Muma Malaysia   | Southern Lion                 | Merit  |
| 25-6-2-1    | 6. Digital Experience Kancils     | 6.2 Best use of mobile & wearable platforms                         | Systema - Gum Health Reveal                  | Oral Care         | Muma Malaysia     | Muma Malaysia   | Southern Lion                 | Merit  |
| 25-5-3-9    | 5. Design Kancils                 | 5.3 Poster Design                                                   | The Art of Undoing - An Archive of Memories  | Eraser            | Muma Malaysia     | Muma Malaysia   | Czip Lee                      | Silver |
| 25-10-15a-4 | 10. Craft Kancils                 | 10.15a Illustration: Single                                         | The Art of Undoing - An Archive of Memories  | Eraser            | Muma Malaysia     | Muma Malaysia   | Czip Lee                      | Silver |
| 25-4-2a-4   | 4. Outdoor Kancils                | 4.2a Best use of posters: Single                                    | The Art of Undoing - An Archive of Memories  | Eraser            | Muma Malaysia     | Muma Malaysia   | Czip Lee                      | Bronze |
| 25-5-12-1   | 5. Design Kancils                 | 5.12 Innovation in Design                                           | The Art of Undoing                           | Eraser            | Muma Malaysia     | Muma Malaysia   | Czip Lee                      | Bronze |
| 25-10-13a-8 | 10. Craft Kancils                 | 10.13a Art Direction: Single                                        | The Art of Undoing - The Celestial Abyss     | Eraser            | Muma Malaysia     | Muma Malaysia   | Czip Lee                      | Bronze |
| 25-10-15a-3 | 10. Craft Kancils                 | 10.15a Illustration: Single                                         | The Art of Undoing - The Celestial Abyss     | Eraser            | Muma Malaysia     | Muma Malaysia   | Czip Lee                      | Bronze |
| 25-5-3-8    | 5. Design Kancils                 | 5.3 Poster Design                                                   | The Art of Undoing - The Celestial Abyss     | Eraser            | Muma Malaysia     | Muma Malaysia   | Czip Lee                      | Merit  |
| 25-10-13a-9 | 10. Craft Kancils                 | 10.13a Art Direction: Single                                        | The Art of Undoing - An Archive of Memories  | Eraser            | Muma Malaysia     | Muma Malaysia   | Czip Lee                      | Merit  |
| 25-4-2a-5   | 4. Outdoor Kancils                | 4.2a Best use of posters: Single                                    | The Art of Undoing - The Celestial Abyss     | Eraser            | Muma Malaysia     | Muma Malaysia   | Czip Lee                      | Merit  |
| 25-6-9-1    | 6. Digital Experience Kancils     | 6.9 Best use of influencers                                         | KFC Bukan Cinta Biasa                        | Food              | NAGA DDB SDN BHD  | NAGA DDB TRIBAL | KFC Malaysia                  | Bronze |
| 25-8-3-1    | 8. Brand Experience & Activation  | 8.3 Best use of events & live experiences                           | KFC Bukan Cinta Biasa                        | Food              | NAGA DDB SDN BHD  | NAGA DDB TRIBAL | KFC Malaysia                  | Bronze |
| 25-2-8-1    | 2. Audio Kancils                  | 2.8 Kancil for Good: Audio                                          | Dari Mata Turun Ke Hati                      | Astro Ria         | NAGA DDB SDN BHD  | NAGA DDB TRIBAL | Astro Malaysia                | Merit  |
| 25-4-8-1    | 4. Outdoor Kancils                | 4.8 Best use of Cultural Insights in Outdoor                        | Bride from the Past                          | Astro Originals   | NAGA DDB SDN BHD  | NAGA DDB TRIBAL | Astro Malaysia                | Merit  |
| 25-8-5-3    | 8. Brand Experience & Activation  | 8.5 Best launch/relaunch                                            | Bride from the Past                          | Astro Originals   | NAGA DDB SDN BHD  | NAGA DDB TRIBAL | Astro Malaysia                | Merit  |
| 25-9-12-1   | 9. Entertainment Kancils          | 9.12 Brand Integration into Music Content                           | Makan Lain Macam                             | Ayam Brand        | NAGA DDB SDN BHD  | NAGA DDB TRIBAL | A. Clouet (Malaysia) Sdn Bhd  | Gold   |
| 25-1-14-1   | 1. Film & Branded Content Kancils | 1.14 Creative Effectiveness: Film & Branded Content                 | Makan Lain Macam                             | Ayam Brand        | NAGA DDB SDN BHD  | NAGA DDB TRIBAL | A. Clouet (Malaysia) Sdn Bhd  | Silver |
| 25-9-13-2   | 9. Entertainment Kancils          | 9.13 Use of Original Composition                                    | Makan Lain Macam                             | Ayam Brand        | NAGA DDB SDN BHD  | NAGA DDB TRIBAL | A. Clouet (Malaysia) Sdn Bhd  | Silver |
| 25-9-13-5   | 9. Entertainment Kancils          | 9.13 Use of Original Composition                                    | Cham                                         | Astro Merdeka     | NAGA DDB SDN BHD  | NAGA DDB TRIBAL | Astro Malaysia                | Merit  |
| 25-9-13-6   | 9. Entertainment Kancils          | 9.13 Use of Original Composition                                    | Harmoni                                      | Astro Merdeka     | NAGA DDB SDN BHD  | NAGA DDB TRIBAL | Astro Malaysia                | Merit  |
| 25-9-15-1   | 9. Entertainment Kancils          | 9.15 Influencer & Co-creation                                       | Cham                                         | Astro Merdeka     | NAGA DDB SDN BHD  | NAGA DDB TRIBAL | Astro Malaysia                | Merit  |
| 25-9-15-2   | 9. Entertainment Kancils          | 9.15 Influencer & Co-creation                                       | Harmoni                                      | Astro Merdeka     | NAGA DDB SDN BHD  | NAGA DDB TRIBAL | Astro Malaysia                | Merit  |
| 25-9-15-3   | 9. Entertainment Kancils          | 9.15 Influencer & Co-creation                                       | Sahabat                                      | Astro Merdeka     | NAGA DDB SDN BHD  | NAGA DDB TRIBAL | Astro Malaysia                | Merit  |
| 25-10-22a-9 | 10. Craft Kancils                 | 10.22a BM Copywriting, Content Writing & Scriptwriting: Sing        | Cham                                         | Astro Merdeka     | NAGA DDB SDN BHD  | NAGA DDB TRIBAL | Astro Malaysia                | Merit  |
| 25-10-1a-8  | 10. Craft Kancils                 | 10.1a Film Direction: Single                                        | Astro One - Semua Show Best Best Ada         | Astro One         | NAGA DDB SDN BHD  | NAGA DDB TRIBAL | Astro Malaysia                | Merit  |
| 25-9-1-2    | 9. Entertainment Kancils          | 9.1 Fiction & Non-fiction Film                                      | Lain Macamnya Raya                           | Astro Raya 2025   | NAGA DDB SDN BHD  | NAGA DDB TRIBAL | Astro Malaysia                | Silver |
| 25-9-1-4    | 9. Entertainment Kancils          | 9.1 Fiction & Non-fiction Film                                      | Tempat Letak Harmoni                         | Astro Merdeka     | NAGA DDB SDN BHD  | NAGA DDB TRIBAL | Astro Malaysia                | Bronze |
| 25-1-1a-2   | 1. Film & Branded Content Kancils | 1.1a Film (Broadcast & Cinema): Single                              | Astro One - Semua Show Best Best Ada         | Astro One         | NAGA DDB SDN BHD  | NAGA DDB TRIBAL | Astro Malaysia                | Bronze |
| 25-1-2a-8   | 1. Film & Branded Content Kancils | 1.2a Film (Online): Single                                          | Astro One - Semua Show Best Best Ada         | Astro One         | NAGA DDB SDN BHD  | NAGA DDB TRIBAL | Astro Malaysia                | Bronze |
| 25-1-1a-3   | 1. Film & Branded Content Kancils | 1.1a Film (Broadcast & Cinema): Single                              | Lain Macamnya Raya                           | Astro Raya 2025   | NAGA DDB SDN BHD  | NAGA DDB TRIBAL | Astro Malaysia                | Bronze |
| 25-1-2a-11  | 1. Film & Branded Content Kancils | 1.2a Film (Online): Single                                          | Lain Macamnya Raya                           | Astro Raya 2025   | NAGA DDB SDN BHD  | NAGA DDB TRIBAL | Astro Malaysia                | Bronze |
| 25-10-1a-12 | 10. Craft Kancils                 | 10.1a Film Direction: Single                                        | Lain Macamnya Raya                           | Astro Raya 2025   | NAGA DDB SDN BHD  | NAGA DDB TRIBAL | Astro Malaysia                | Bronze |
| 25-10-9-6   | 10. Craft Kancils                 | 10.9 Music in Film Content                                          | Lain Macamnya Raya                           | Astro Raya 2025   | NAGA DDB SDN BHD  | NAGA DDB TRIBAL | Astro Malaysia                | Bronze |
| 25-10-22a-7 | 10. Craft Kancils                 | 10.22a BM Copywriting, Content Writing & Scriptwriting: Sing        | Lain Macamnya Raya                           | Astro Raya 2025   | NAGA DDB SDN BHD  | NAGA DDB TRIBAL | Astro Malaysia                | Bronze |
| 25-9-4-1    | 9. Entertainment Kancils          | 9.4 Influencers & Co-creation                                       | Famili Ikut Tepi                             | Astro Merdeka     | NAGA DDB SDN BHD  | NAGA DDB TRIBAL | Astro Malaysia                | Merit  |
| 25-9-4-2    | 9. Entertainment Kancils          | 9.4 Influencers & Co-creation                                       | Tempat Letak Harmoni                         | Astro Merdeka     | NAGA DDB SDN BHD  | NAGA DDB TRIBAL | Astro Malaysia                | Merit  |
| 25-9-4-3    | 9. Entertainment Kancils          | 9.4 Influencers & Co-creation                                       | Seni Berkawan                                | Astro Merdeka     | NAGA DDB SDN BHD  | NAGA DDB TRIBAL | Astro Malaysia                | Merit  |
| 25-4-5-5    | 4. Outdoor Kancils                | 4.5 Best use of live advertising events                             | One Cent Thief 2                             | Astro Originals   | NAGA DDB SDN BHD  | NAGA DDB TRIBAL | Astro Malaysia                | Bronze |
| 25-4-10-2   | 4. Outdoor Kancils                | 4.10 Creative Effectiveness: Outdoor                                | One Cent Thief 2                             | Astro Originals   | NAGA DDB SDN BHD  | NAGA DDB TRIBAL | Astro Malaysia                | Merit  |
| 25-8-3-6    | 8. Brand Experience & Activation  | 8.3 Best use of events & live experiences                           | One Cent Thief 2                             | Astro Originals   | NAGA DDB SDN BHD  | NAGA DDB TRIBAL | Astro Malaysia                | Merit  |
| 25-8-5-8    | 8. Brand Experience & Activation  | 8.5 Best launch/relaunch                                            | One Cent Thief 2                             | Astro Originals   | NAGA DDB SDN BHD  | NAGA DDB TRIBAL | Astro Malaysia                | Merit  |
| 25-6-8-7    | 6. Digital Experience Kancils     | 6.8 Best use of content marketing                                   | Project Exit                                 | Astro Originals   | NAGA DDB SDN BHD  | NAGA DDB TRIBAL | Astro Malaysia                | Merit  |
| 25-6-17-2   | 6. Digital Experience Kancils     | 6.17 Kancil for Good: Digital Experience                            | Project Exit                                 | Astro Originals   | NAGA DDB SDN BHD  | NAGA DDB TRIBAL | Astro Malaysia                | Merit  |
| 25-6-14-8   | 6. Digital Experience Kancils     | 6.14 Best use of Cultural Insights in Digital Experiences           | Maya: Pewaris Suara Masa Depan               | Telecommunicati   | NAGA DDB SDN BHD  | NAGA DDB TRIBAL | CelcomDigi                    | Bronze |
| 25-6-3-8    | 6. Digital Experience Kancils     | 6.3 Best use of social & messaging platforms                        | Maya: Pewaris Suara Masa Depan               | Telecommunicati   | NAGA DDB SDN BHD  | NAGA DDB TRIBAL | CelcomDigi                    | Bronze |
| 25-10-9-28  | 10. Craft Kancils                 | 10.9 Music in Film Content                                          | Maya: Pewaris Suara Masa Depan               | Telecommunicati   | NAGA DDB SDN BHD  | NAGA DDB TRIBAL | CelcomDigi                    | Bronze |
| 25-10-6a-2  | 10. Craft Kancils                 | 10.6a Animation: Single                                             | For Where You're Growing - Duck              | Enterprise Singai | OOO Films Sdn Bhd | OOOF            | Enterprise Singapore          | Bronze |

|              |                                   |                                                              |                                                    |                                                |                           |                              |        |
|--------------|-----------------------------------|--------------------------------------------------------------|----------------------------------------------------|------------------------------------------------|---------------------------|------------------------------|--------|
| 25-10-4a-9   | 10. Craft Kancils                 | 10.4a Film Editing: Single                                   | 100PLUS - Dahaga Apa Jua                           | 100PLUS/Beverz OOO Films Sdn Bhd               | OOOF                      | Fraser & Neave Holdings Bhd  | Merit  |
| 25-10-4a-12  | 10. Craft Kancils                 | 10.4a Film Editing: Single                                   | American Tourister                                 | Rollio U 2024 OOO Films Sdn Bhd                | OOOF                      | Samsonite Singapore          | Merit  |
| 25-10-5a-4   | 10. Craft Kancils                 | 10.5a Visual Effects: Single                                 | TikTok Shop 6.6                                    | E-commerce OOO Films Sdn Bhd                   | OOOF                      | TikTok Shop Malaysia         | Merit  |
| 25-10-6b-1   | 10. Craft Kancils                 | 10.6b Animation: Campaign                                    | Let's Grow Amazing                                 | Yeo's SuperSpro OOO Films Sdn Bhd              | OOOF                      | Yeo's                        | Merit  |
| 25-10-2a-6   | 10. Craft Kancils                 | 10.2a Cinematography: Single                                 | PETRONAS Chinese New Year 2025: 留   Tetap Di Sin   | PETRONAS Chir PASSION PLUS SDN BHD             | PASSION PLUS              | PETRONAS                     | Silver |
| 25-10-4a-7   | 10. Craft Kancils                 | 10.4a Film Editing: Single                                   | PETRONAS Chinese New Year 2025: 留   Tetap Di Sin   | PETRONAS Chir PASSION PLUS SDN BHD             | PASSION PLUS              | PETRONAS                     | Silver |
| 25-10-10-6   | 10. Craft Kancils                 | 10.10 Sound Design in Film Content                           | Every Support Counts                               | Ministry of Cultur Pitch Audio & Magic SDN BHD | Pitch Audio + Magic       | Singapore Government         | Bronze |
| 25-10-9-20   | 10. Craft Kancils                 | 10.9 Music in Film Content                                   | Oldest Father                                      | Ministry of Social Pitch Audio & Magic SDN BHD | Pitch Audio + Magic       | Singapore Government         | Silver |
| 25-10-9-25   | 10. Craft Kancils                 | 10.9 Music in Film Content                                   | A Brief History of Nation-Building by YTL          | YTL Pitch Audio & Magic SDN BHD                | Pitch Audio + Magic       | YTL Group                    | Bronze |
| 25-10-9-24   | 10. Craft Kancils                 | 10.9 Music in Film Content                                   | MND Way Home - Building Homes for Generations      | Ministry of Natio Pitch Audio & Magic SDN BHD  | Pitch Audio + Magic       | Singapore Government         | Bronze |
| 25-10-9-35   | 10. Craft Kancils                 | 10.9 Music in Film Content                                   | U Mobile Raya 2025 SUARAKU                         | U Mobile RT Studios Sdn Bhd                    | Real Time Studios         | U Mobile                     | Bronze |
| 25-10-10-19  | 10. Craft Kancils                 | 10.10 Sound Design in Film Content                           | Sky Was Never The Limit                            | JDT TV RT Studios Sdn Bhd                      | Real Time Studios         | JDT TV MEDIA SDN BHD         | Bronze |
| 25-8-4-6     | 8. Brand Experience & Activation  | 8.4 Best use of sponsorships & partnerships                  | THE TRAFFORD DEN                                   | Tiger Beer SAMBAL LAB SDN BHD                  | SAMBAL LAB                | HEINEKEN MALAYSIA BERHAD     | Bronze |
| 25-9-4-7     | 9. Entertainment Kancils          | 9.4 Influencers & Co-creation                                | Golden Duck: The Snack That Never Made It On Camer | Golden Duck Crt SOIMJENN SDN BHD               | SOIMJENN                  | MAMEE-DOUBLE DECKER DIS      | Merit  |
| 25-9-13-12   | 9. Entertainment Kancils          | 9.13 Use of Original Composition                             | Suu Balm: How We Made Malaysians Gatal For This Be | Suu Balm Dual R SOIMJENN SDN BHD               | SOIMJENN                  | Livemed Sdn Bhd              | Bronze |
| 25-9-15-6    | 9. Entertainment Kancils          | 9.15 Influencer & Co-creation                                | Suu Balm: So Gatal, You'll Never Forget The Feelin | Suu Balm Dual R SOIMJENN SDN BHD               | SOIMJENN                  | Livemed Sdn Bhd              | Merit  |
| 25-9-4-8     | 9. Entertainment Kancils          | 9.4 Influencers & Co-creation                                | La Roche-Posay Anthelios: Giving Sunscreen Main Ch | La Roche Posay SOIMJENN SDN BHD                | SOIMJENN                  | L'Oréal Malaysia Sdn. Bhd.   | Bronze |
| 25-9-4-6     | 9. Entertainment Kancils          | 9.4 Influencers & Co-creation                                | Dyson Strawberry Bronze                            | Introducing Dyso SOIMJENN SDN BHD              | SOIMJENN                  | Dyson                        | Merit  |
| 25-4-4a-1    | 4. Outdoor Kancils                | 4.4a Best use of ambient: Single                             | Hand Sign(age)                                     | Wednesday Sea: The Clan Malaysia               | The Clan                  | Netflix                      | Bronze |
| 25-8-1-2     | 8. Brand Experience & Activation  | 8.1 Best use of brand experience & activation (non-digital)  | Hand Sign(age)                                     | Wednesday Sea: The Clan Malaysia               | The Clan                  | Netflix                      | Merit  |
| 25-10-9-4    | 10. Craft Kancils                 | 10.9 Music in Film Content                                   | PETRONAS Chinese New Year 2025: 留   Tetap Di Sin   | Chinese New Ye: The Rec Room Sdn Bhd           | The Rec Room Sdn Bhd      | PETRONAS                     | Bronze |
| 25-10-9-9    | 10. Craft Kancils                 | 10.9 Music in Film Content                                   | PETRONAS Kaamatan 2025 - Tinorindak Olisi   Mahkot | Petronas Hari Ka The Rec Room Sdn Bhd          | The Rec Room Sdn Bhd      | PETRONAS                     | Merit  |
| 25-9-1-6     | 9. Entertainment Kancils          | 9.1 Fiction & Non-fiction Film                               | Cathay presents: The Michelin Multiverse           | Air Travel VaynerMedia Asia Pacific            | VaynerMedia Asia Pacific  | Cathay Pacific               | Gold   |
| 25-1-2a-19   | 1. Film & Branded Content Kancils | 1.2a Film (Online): Single                                   | Cathay presents: The Michelin Multiverse           | Air Travel VaynerMedia Asia Pacific            | VaynerMedia Asia Pacific  | Cathay Pacific               | Silver |
| 25-6-9-6     | 6. Digital Experience Kancils     | 6.9 Best use of influencers                                  | Cathay presents: The Michelin Multiverse           | Air Travel VaynerMedia Asia Pacific            | VaynerMedia Asia Pacific  | Cathay Pacific               | Silver |
| 25-6-9-7     | 6. Digital Experience Kancils     | 6.9 Best use of influencers                                  | Dear Bobby                                         | Air Travel VaynerMedia Asia Pacific            | VaynerMedia Asia Pacific  | Cathay Pacific               | Bronze |
| 25-6-11-3    | 6. Digital Experience Kancils     | 6.11 Best use of digital commerce                            | KFC Play to Pay: Gaming the Superapp Game by Being | KFC App GEOMETRY GLOBAL SDN BHD                | VML Malaysia              | QSR Stores Sdn Bhd, KFC Ma   | Bronze |
| 25-6-16-5    | 6. Digital Experience Kancils     | 6.16 Creative Effectiveness: Digital Experience              | KFC Play to Pay: Gaming the Superapp Game by Being | KFC App GEOMETRY GLOBAL SDN BHD                | VML Malaysia              | QSR Stores Sdn Bhd, KFC Ma   | Bronze |
| 25-6-8-8     | 6. Digital Experience Kancils     | 6.8 Best use of content marketing                            | Negeri Paling Berapi                               | MAGGI Pedas G GEOMETRY GLOBAL SDN BHD          | VML Malaysia              | MAGGI                        | Merit  |
| 25-6-16-6    | 6. Digital Experience Kancils     | 6.16 Creative Effectiveness: Digital Experience              | Negeri Paling Berapi                               | MAGGI Pedas G GEOMETRY GLOBAL SDN BHD          | VML Malaysia              | MAGGI                        | Merit  |
| 25-9-8-1     | 9. Entertainment Kancils          | 9.8 Mobile Games                                             | KFC Play to Pay: Gaming the Superapp Game by Being | KFC App GEOMETRY GLOBAL SDN BHD                | VML Malaysia              | QSR Stores Sdn Bhd, KFC Ma   | Merit  |
| 25-2-1b-1    | 2. Audio Kancils                  | 2.1b Best use of radio: Campaign                             | You're Already Yoga                                | Yoga GEOMETRY GLOBAL SDN BHD                   | VML Malaysia              | Simplylife Yoga              | Merit  |
| 25-10-23a-5  | 10. Craft Kancils                 | 10.23a Chinese Copywriting, Content Writing & Scriptwriting: | Cardasana                                          | Yoga GEOMETRY GLOBAL SDN BHD                   | VML Malaysia              | Simplylife Yoga              | Bronze |
| 25-10-23b-1  | 10. Craft Kancils                 | 10.23b Chinese Copywriting, Content Writing & Scriptwriting: | You're Already Yoga                                | Yoga GEOMETRY GLOBAL SDN BHD                   | VML Malaysia              | Simplylife Yoga              | Bronze |
| 25-10-23a-6  | 10. Craft Kancils                 | 10.23a Chinese Copywriting, Content Writing & Scriptwriting: | Snacksearchasana                                   | Yoga GEOMETRY GLOBAL SDN BHD                   | VML Malaysia              | Simplylife Yoga              | Merit  |
| 25-10-23a-7  | 10. Craft Kancils                 | 10.23a Chinese Copywriting, Content Writing & Scriptwriting: | Buzzkillasana                                      | Yoga GEOMETRY GLOBAL SDN BHD                   | VML Malaysia              | Simplylife Yoga              | Merit  |
| 25-9-5-2     | 9. Entertainment Kancils          | 9.5 Brand Partnerships, Sponsorship and Collaboration        | Hip Hop Annual Report                              | Financial Service GEOMETRY GLOBAL SDN BHD      | VML Malaysia              | CIMB                         | Silver |
| 25-9-11-7    | 9. Entertainment Kancils          | 9.11 Best Music Video                                        | Hip Hop Annual Report                              | Financial Service GEOMETRY GLOBAL SDN BHD      | VML Malaysia              | CIMB                         | Bronze |
| 25-9-15-8    | 9. Entertainment Kancils          | 9.15 Influencer & Co-creation                                | Hip Hop Annual Report                              | Financial Service GEOMETRY GLOBAL SDN BHD      | VML Malaysia              | CIMB                         | Bronze |
| 25-6-16-4    | 6. Digital Experience Kancils     | 6.16 Creative Effectiveness: Digital Experience              | Hip Hop Annual Report                              | Financial Service GEOMETRY GLOBAL SDN BHD      | VML Malaysia              | CIMB                         | Merit  |
| 25-9-14-7    | 9. Entertainment Kancils          | 9.14 Use of Licensed and Adapted Music                       | Hip Hop Annual Report                              | Financial Service GEOMETRY GLOBAL SDN BHD      | VML Malaysia              | CIMB                         | Merit  |
| 25-10-4a-10  | 10. Craft Kancils                 | 10.4a Film Editing: Single                                   | Hip Hop Annual Report                              | Financial Service GEOMETRY GLOBAL SDN BHD      | VML Malaysia              | CIMB                         | Merit  |
| 25-10-9-27   | 10. Craft Kancils                 | 10.9 Music in Film Content                                   | Hip Hop Annual Report                              | Financial Service GEOMETRY GLOBAL SDN BHD      | VML Malaysia              | CIMB                         | Merit  |
| 25-9-16-2    | 9. Entertainment Kancils          | 9.16 Brand Partnerships, Sponsorship and Collaboration       | Ready, Set, Roar!                                  | Automotive GEOMETRY GLOBAL SDN BHD             | VML Malaysia              | Proton                       | Merit  |
| 25-10-9-16   | 10. Craft Kancils                 | 10.9 Music in Film Content                                   | Ready, Set, Roar!                                  | Automotive GEOMETRY GLOBAL SDN BHD             | VML Malaysia              | Proton                       | Merit  |
| 25-9-14-3    | 9. Entertainment Kancils          | 9.14 Use of Licensed and Adapted Music                       | KitKat Break Free                                  | Confectionery GEOMETRY GLOBAL SDN BHD          | VML Malaysia              | Nestlé Malaysia (KitKat)     | Merit  |
| 25-10-23a-9  | 10. Craft Kancils                 | 10.23a Chinese Copywriting, Content Writing & Scriptwriting: | KitKat Ong-spicious Cat                            | Confectionery GEOMETRY GLOBAL SDN BHD          | VML Malaysia              | Nestlé Malaysia (KitKat)     | Merit  |
| 25-9-11-3    | 9. Entertainment Kancils          | 9.11 Best Music Video                                        | Lagu Teristimewa: Helo Malaysia                    | TM Hari Kebang GEOMETRY GLOBAL SDN BHD         | VML Malaysia              | Telekom Malaysia Berhad (TM) | Merit  |
| 25-1-14-3    | 1. Film & Branded Content Kancils | 1.14 Creative Effectiveness: Film & Branded Content          | Senyuman Paling Bernilai                           | Retail Stores & C GEOMETRY GLOBAL SDN BHD      | VML Malaysia              | Lotus's Malaysia             | Bronze |
| 25-1-2b-2    | 1. Film & Branded Content Kancils | 1.2b Film (Online): Campaign                                 | Senyuman Paling Bernilai                           | Retail Stores & C GEOMETRY GLOBAL SDN BHD      | VML Malaysia              | Lotus's Malaysia             | Bronze |
| 25-10-22a-12 | 10. Craft Kancils                 | 10.22a BM Copywriting, Content Writing & Scriptwriting: Sing | Senyuman Paling Bernilai (Ramadan)                 | Retail Stores & C GEOMETRY GLOBAL SDN BHD      | VML Malaysia              | Lotus's Malaysia             | Bronze |
| 25-10-22a-13 | 10. Craft Kancils                 | 10.22a BM Copywriting, Content Writing & Scriptwriting: Sing | Senyuman Paling Bernilai (Raya)                    | Retail Stores & C GEOMETRY GLOBAL SDN BHD      | VML Malaysia              | Lotus's Malaysia             | Merit  |
| 25-9-13-16   | 9. Entertainment Kancils          | 9.13 Use of Original Composition                             | Sabah Tourism - Feel It All                        | Sabah Tourism B Wavefarer Audio PLT            | Wavefarer Audio           | Sabah Tourism Board          | Bronze |
| 25-10-4b-1   | 10. Craft Kancils                 | 10.4b Film Editing: Campaign                                 | Jetpac: The Travel Virgin Show                     | Jetpac Travel eS WE ARE KIX Sdn. Bhd.          | WE ARE KIX Sdn. Bhd.      | ballsy                       | Silver |
| 25-10-1b-3   | 10. Craft Kancils                 | 10.1b Film Direction: Campaign                               | Jetpac: The Travel Virgin Show                     | Jetpac Travel eS WE ARE KIX Sdn. Bhd.          | WE ARE KIX Sdn. Bhd.      | ballsy                       | Bronze |
| 25-10-2a-18  | 10. Craft Kancils                 | 10.2a Cinematography: Single                                 | 75 Years Anniversary                               | MILO Powder Ogilvy Malaysia                    | WPP Marketing Communicati | Nestlé Malaysia (KitKat)     | Merit  |
| 25-8-13-4    | 8. Brand Experience & Activation  | 8.13 Kancil for Good: Brand Experience & Activation          | Energy For Good                                    | MILO Ogilvy Malaysia                           | WPP Marketing Communicati | Nestlé Malaysia (KitKat)     | Merit  |

| <b>2025 STUDENT KANCIL AWARDS RESULT</b> |                  |                                                |                                                      |                                         |               |
|------------------------------------------|------------------|------------------------------------------------|------------------------------------------------------|-----------------------------------------|---------------|
|                                          |                  |                                                |                                                      |                                         |               |
| Submission No                            | Category         | Sub Category                                   | Entry Name                                           | School Name                             | Final Results |
| 25-S-A08-1                               | A. Idea Category | A08. Brand Experience & Activation             | Sticky Noted                                         | Dasein Academy of Art                   | Merit         |
| 25-S-A08-11                              | A. Idea Category | A08. Brand Experience & Activation             | Halulu? Try Yahoo!                                   | IACT College                            | Gold          |
| 25-S-A09-1                               | A. Idea Category | A09. Integrated Campaigns                      | Chew-Up Playground                                   | THE ONE ACADEMY                         | Bronze        |
| 25-S-A09-11                              | A. Idea Category | A09. Integrated Campaigns                      | Heaven & Hellmann's                                  | The One Academy                         | Merit         |
| 25-S-A09-27                              | A. Idea Category | A09. Integrated Campaigns                      | Sharktective                                         | Multimedia University Cyberjaya         | Bronze        |
| 25-S-A09-4                               | A. Idea Category | A09. Integrated Campaigns                      | You Mayo'd It                                        | THE ONE ACADEMY                         | Merit         |
| 25-S-A09-41                              | A. Idea Category | A09. Integrated Campaigns                      | Dari Nenek Ke Cucu                                   | Multimedia University Cyberjaya         | Merit         |
| 25-S-A09-42                              | A. Idea Category | A09. Integrated Campaigns                      | Mess's Worst Nightmare                               | Multimedia University Cyberjaya         | Silver        |
| 25-S-A011-5                              | A. Idea Category | A011. Best Film - Branded Films (includes or   | You Were There                                       | The One Academy                         | Bronze        |
| 25-S-A012-11                             | A. Idea Category | A012. Best Film - Video Content (includes filr | The Blacksmith's Legacy                              | Dasein Academy of Art                   | Bronze        |
| 25-S-A012-14                             | A. Idea Category | A012. Best Film - Video Content (includes filr | The Five Star Match                                  | TAYLOR'S COLLEGE                        | Bronze        |
| 25-S-A012-24                             | A. Idea Category | A012. Best Film - Video Content (includes filr | Dari Nenek Ke Cucu                                   | Multimedia University Cyberjaya         | Bronze        |
| 25-S-A012-27                             | A. Idea Category | A012. Best Film - Video Content (includes filr | 粽 (Chang)                                            | Sunway University                       | Merit         |
| 25-S-A012-3                              | A. Idea Category | A012. Best Film - Video Content (includes filr | A Rat's Dream                                        | Dasein Academy Of Art                   | Silver        |
| 25-S-A014-5                              | A. Idea Category | A014. Best Film - Music Videos                 | Exit no8 Music Video                                 | CLAZROOM COLLEGE                        | Merit         |
| 25-S-B019-1                              | A. Idea Category | A014. Best Film - Music Videos                 | Rap Rumble Royale                                    | Malaysian Institute of Arts             | Bronze        |
| 25-S-A023-1                              | A. Idea Category | A023. Best Audio - Best Use of Audio Technoc   | Hello First                                          | The One Academy                         | Bronze        |
| 25-S-A031-5                              | A. Idea Category | A031. Best Print & Poster - Print & Poster: Si | You're Not Watching a Video. You're Watching A Crime | Dasein Academy of Art                   | Merit         |
| 25-S-A031-7                              | A. Idea Category | A031. Best Print & Poster - Print & Poster: Si | Your Meat Is on Medication                           | Dasein Academy of Art                   | Bronze        |
| 25-S-A043-3                              | A. Idea Category | A043. Best Outdoor & Ambient Advertising - I   | The Last Supper                                      | Dasein Academy of Art                   | Silver        |
| 25-S-A051-17                             | A. Idea Category | A051. Best Design - Brand Identity             | Corezone                                             | The One Academy                         | Bronze        |
| 25-S-A051-18                             | A. Idea Category | A051. Best Design - Brand Identity             | NOBAT                                                | The One Academy                         | Silver        |
| 25-S-A051-29                             | A. Idea Category | A051. Best Design - Brand Identity             | The Last Supper                                      | Dasein Academy of Art                   | Silver        |
| 25-S-A051-4                              | A. Idea Category | A051. Best Design - Brand Identity             | Where Life Blossoms                                  | THE ONE ACADEMY                         | Merit         |
| 25-S-A051-40                             | A. Idea Category | A051. Best Design - Brand Identity             | Inilah Digisional                                    | Multimedia University Cyberjaya         | Merit         |
| 25-S-A052-1                              | A. Idea Category | A052. Best Design - Publications (includes b   | DREAM BIG SALTED FISH                                | Raffles College of Higher Education Kua | Merit         |
| 25-S-A052-10                             | A. Idea Category | A052. Best Design - Publications (includes b   | Tautie, Monster of Greed                             | Dasein Academy of Art                   | Gold          |
| 25-S-A052-17                             | A. Idea Category | A052. Best Design - Publications (includes b   | Mirrored Within                                      | Dasein Academy of Art                   | Bronze        |
| 25-S-A052-18                             | A. Idea Category | A052. Best Design - Publications (includes b   | What The Belly Wants                                 | Dasein Academy of Art                   | Bronze        |
| 25-S-A052-19                             | A. Idea Category | A052. Best Design - Publications (includes b   | 404LAB                                               | Raffles University                      | Silver        |
| 25-S-A052-22                             | A. Idea Category | A052. Best Design - Publications (includes b   | THE FACE BOOK                                        | The One Academy                         | Bronze        |
| 25-S-A052-23                             | A. Idea Category | A052. Best Design - Publications (includes b   | Kissologic                                           | The One Academy                         | Bronze        |
| 25-S-A052-26                             | A. Idea Category | A052. Best Design - Publications (includes b   | The Non-Metric Lab                                   | Sunway University                       | Bronze        |

|              |                  |                                                                   |                                                                 |                                                   |        |
|--------------|------------------|-------------------------------------------------------------------|-----------------------------------------------------------------|---------------------------------------------------|--------|
| 25-S-A052-36 | A. Idea Category | A052. Best Design - Publications (includes books, articles, etc.) | To Fill, To Feel                                                | Raffles College of Higher Education, Kuala Lumpur | Bronze |
| 25-S-A052-38 | A. Idea Category | A052. Best Design - Publications (includes books, articles, etc.) | Echoes of the Silver Screen                                     | Dasein Academy of Art                             | Merit  |
| 25-S-A052-40 | A. Idea Category | A052. Best Design - Publications (includes books, articles, etc.) | 補天穿   Ngai E Popo                                               | Raffles College of Higher Education, Kuala Lumpur | Merit  |
| 25-S-A052-48 | A. Idea Category | A052. Best Design - Publications (includes books, articles, etc.) | Verdict: This Law Is Wild                                       | The One Academy                                   | Bronze |
| 25-S-A052-6  | A. Idea Category | A052. Best Design - Publications (includes books, articles, etc.) | Lost In Expression : Emojis In Cyberspace — How We Are Affected | THE ONE ACADEMY                                   | Merit  |
| 25-S-A052-8  | A. Idea Category | A052. Best Design - Publications (includes books, articles, etc.) | What If There Is No What If                                     | Dasein Academy of Art                             | Gold   |
| 25-S-A053-1  | A. Idea Category | A053. Best Design - Collaterals                                   | Tautie, Monster of Greed                                        | Dasein Academy of Art                             | Bronze |
| 25-S-A053-10 | A. Idea Category | A053. Best Design - Collaterals                                   | Pan2un                                                          | Dasein Academy of Art                             | Bronze |
| 25-S-A053-15 | A. Idea Category | A053. Best Design - Collaterals                                   | Happy MealTalk                                                  | Dasein Academy of Art                             | Merit  |
| 25-S-A053-20 | A. Idea Category | A053. Best Design - Collaterals                                   | Verdict: This Law Is Wild                                       | The One Academy                                   | Merit  |
| 25-S-A054-22 | A. Idea Category | A054. Best Design - Packaging                                     | Ang Ku Kueh Starter Kit                                         | The One Academy                                   | Merit  |
| 25-S-A054-23 | A. Idea Category | A054. Best Design - Packaging                                     | S'COOL BUS                                                      | The One Academy                                   | Bronze |
| 25-S-A054-26 | A. Idea Category | A054. Best Design - Packaging                                     | Rojaklicious Candy Sensation                                    | The One Academy                                   | Silver |
| 25-S-A054-5  | A. Idea Category | A054. Best Design - Packaging                                     | Dragon Harmony Wind Chime                                       | Dasein Academy of Art                             | Bronze |
| 25-S-A054-7  | A. Idea Category | A054. Best Design - Packaging                                     | 江上魂 Spirit of the River                                         | Dasein Academy of Art                             | Gold   |
| 25-S-A054-9  | A. Idea Category | A054. Best Design - Packaging                                     | Sharing Traditions Together                                     | Dasein Academy of Art                             | Bronze |
| 25-S-A055-10 | A. Idea Category | A055. Best Design - Product                                       | Yvela                                                           | Asia Pacific University                           | Merit  |
| 25-S-A055-11 | A. Idea Category | A055. Best Design - Product                                       | Silvia                                                          | Asia Pacific University                           | Merit  |
| 25-S-A055-12 | A. Idea Category | A055. Best Design - Product                                       | Clearay                                                         | Asia Pacific University                           | Silver |
| 25-S-A055-6  | A. Idea Category | A055. Best Design - Product                                       | Pretty Hurts                                                    | Sunway University                                 | Bronze |
| 25-S-A055-8  | A. Idea Category | A055. Best Design - Product                                       | Ruff                                                            | Asia Pacific University                           | Silver |
| 25-S-A055-9  | A. Idea Category | A055. Best Design - Product                                       | Fori                                                            | Asia Pacific University                           | Bronze |
| 25-S-A08-23  | A. Idea Category | A055. Best Design - Product                                       | DOK—Swing, Slot & Sit!                                          | Sunway University                                 | Bronze |
| 25-S-A056-2  | A. Idea Category | A056. Best Design - Environment & Experience                      | ARC//PLNT+                                                      | Asia Pacific University                           | Bronze |
| 25-S-A061-13 | A. Idea Category | A061. Digital Experience - Web Platforms                          | Kelantan Match Factory                                          | The One Academy                                   | Merit  |
| 25-S-A061-8  | A. Idea Category | A061. Digital Experience - Web Platforms                          | Take A Break Like You Take A Dump                               | Dasein Academy of Art                             | Merit  |
| 25-S-A062-10 | A. Idea Category | A062. Digital Experience - Mobile & Wearable                      | Travel Trove                                                    | The One Academy                                   | Bronze |
| 25-S-A062-6  | A. Idea Category | A062. Digital Experience - Mobile & Wearable                      | Bright My Guide                                                 | The One Academy                                   | Merit  |
| 25-S-A062-9  | A. Idea Category | A062. Digital Experience - Mobile & Wearable                      | TeoGather                                                       | The One Academy                                   | Merit  |
| 25-S-A065-12 | A. Idea Category | A065. Digital Experience - Digitally Enhanced                     | An Insect's Trail                                               | The One Academy                                   | Gold   |
| 25-S-A065-14 | A. Idea Category | A065. Digital Experience - Digitally Enhanced                     | Roots                                                           | The One Academy                                   | Gold   |
| 25-S-A065-15 | A. Idea Category | A065. Digital Experience - Digitally Enhanced                     | Smart Cuddle                                                    | The One Academy                                   | Merit  |
| 25-S-A065-16 | A. Idea Category | A065. Digital Experience - Digitally Enhanced                     | Breathing Melodies                                              | The One Academy                                   | Merit  |
| 25-S-A065-17 | A. Idea Category | A065. Digital Experience - Digitally Enhanced                     | Bright My Guide                                                 | The One Academy                                   | Merit  |

|              |                   |                                                |                                     |                             |        |
|--------------|-------------------|------------------------------------------------|-------------------------------------|-----------------------------|--------|
| 25-S-A065-21 | A. Idea Category  | A065. Digital Experience - Digitally Enhanced  | Jiu Xi Mindscape                    | Raffles University          | Merit  |
| 25-S-A065-22 | A. Idea Category  | A065. Digital Experience - Digitally Enhanced  | Taptile                             | Dasein Academy of Art       | Bronze |
| 25-S-A065-4  | A. Idea Category  | A065. Digital Experience - Digitally Enhanced  | Dawn of Fearless                    | THE ONE ACADEMY             | Merit  |
| 25-S-A065-6  | A. Idea Category  | A065. Digital Experience - Digitally Enhanced  | Our Conversation Ends Here, Period. | Dasein Academy of Art       | Merit  |
| 25-S-A067-9  | A. Idea Category  | A067. Digital Experience - Other Digital Expe  | L.AI SYOK ㄤ [lah]                   | Dasein Academy of Art       | Bronze |
| 25-S-B011-10 | B. Craft Category | B011. Best Film & Audio Craft - Film Director  | The Fridge                          | The One Academy             | Silver |
| 25-S-B011-14 | B. Craft Category | B011. Best Film & Audio Craft - Film Director  | You Were There                      | The One Academy             | Bronze |
| 25-S-B011-17 | B. Craft Category | B011. Best Film & Audio Craft - Film Director  | 灵汐 TIDE                             | KOLEJ IACT SDN BHD          | Bronze |
| 25-S-B011-2  | B. Craft Category | B011. Best Film & Audio Craft - Film Director  | The 8th Floor                       | Dasein Academy Of Art       | Merit  |
| 25-S-B011-3  | B. Craft Category | B011. Best Film & Audio Craft - Film Director  | HUGO                                | Dasein Academy Of Art       | Merit  |
| 25-S-B011-4  | B. Craft Category | B011. Best Film & Audio Craft - Film Director  | A Rat's Dream                       | Dasein Academy Of Art       | Silver |
| 25-S-B011-5  | B. Craft Category | B011. Best Film & Audio Craft - Film Director  | Tooth Quest                         | Dasein Academy Of Art       | Bronze |
| 25-S-B011-6  | B. Craft Category | B011. Best Film & Audio Craft - Film Director  | Spark                               | Dasein Academy Of Art       | Merit  |
| 25-S-B012-1  | B. Craft Category | B012. Best Film & Audio Craft - Cinematogra    | The 8th Floor                       | Dasein Academy Of Art       | Merit  |
| 25-S-B012-2  | B. Craft Category | B012. Best Film & Audio Craft - Cinematogra    | HUGO                                | Dasein Academy Of Art       | Merit  |
| 25-S-B012-3  | B. Craft Category | B012. Best Film & Audio Craft - Cinematogra    | A Rat's Dream                       | Dasein Academy Of Art       | Merit  |
| 25-S-B012-4  | B. Craft Category | B012. Best Film & Audio Craft - Cinematogra    | Tooth Quest                         | Dasein Academy Of Art       | Bronze |
| 25-S-B012-7  | B. Craft Category | B012. Best Film & Audio Craft - Cinematogra    | You Were There                      | The One Academy             | Bronze |
| 25-S-B012-9  | B. Craft Category | B012. Best Film & Audio Craft - Cinematogra    | 灵汐 TIDE                             | KOLEJ IACT SDN BHD          | Bronze |
| 25-S-B013-1  | B. Craft Category | B013. Best Film & Audio Craft - Editing        | The 8th Floor                       | Dasein Academy Of Art       | Bronze |
| 25-S-B013-2  | B. Craft Category | B013. Best Film & Audio Craft - Editing        | HUGO                                | Dasein Academy Of Art       | Merit  |
| 25-S-B013-4  | B. Craft Category | B013. Best Film & Audio Craft - Editing        | Tooth Quest                         | Dasein Academy Of Art       | Silver |
| 25-S-B013-7  | B. Craft Category | B013. Best Film & Audio Craft - Editing        | Bertiga                             | The One Academy             | Silver |
| 25-S-B013-9  | B. Craft Category | B013. Best Film & Audio Craft - Editing        | You Were There                      | The One Academy             | Bronze |
| 25-S-B014-11 | B. Craft Category | B014. Best Film & Audio Craft - Visual Effects | Makedo                              | The One Academy             | Bronze |
| 25-S-B014-13 | B. Craft Category | B014. Best Film & Audio Craft - Visual Effects | Door to Door                        | The One Academy             | Merit  |
| 25-S-B014-14 | B. Craft Category | B014. Best Film & Audio Craft - Visual Effects | You are not You                     | The One Academy             | Gold   |
| 25-S-B014-17 | B. Craft Category | B014. Best Film & Audio Craft - Visual Effects | Mah Meri: The Spirit Within         | Dasein Academy of Art       | Gold   |
| 25-S-B014-18 | B. Craft Category | B014. Best Film & Audio Craft - Visual Effects | L.AI SYOK ㄤ [lah]                   | Dasein Academy of Art       | Bronze |
| 25-S-B014-8  | B. Craft Category | B014. Best Film & Audio Craft - Visual Effects | KL Art Book Fair 2025               | The One Academy             | Bronze |
| 25-S-B015-12 | B. Craft Category | B015. Best Film & Audio Craft - Animation      | Fox Wedding                         | Southern University College | Merit  |
| 25-S-B015-13 | B. Craft Category | B015. Best Film & Audio Craft - Animation      | Strung                              | THE ONE ACADEMY             | Gold   |
| 25-S-B015-14 | B. Craft Category | B015. Best Film & Audio Craft - Animation      | RePlay                              | THE ONE ACADEMY             | Silver |
| 25-S-B015-15 | B. Craft Category | B015. Best Film & Audio Craft - Animation      | Kizan: Blood Moon                   | THE ONE ACADEMY             | Bronze |

|              |                   |                                                   |                                               |                                   |        |
|--------------|-------------------|---------------------------------------------------|-----------------------------------------------|-----------------------------------|--------|
| 25-S-B015-16 | B. Craft Category | B015. Best Film & Audio Craft - Animation         | LOST                                          | The One Academy                   | Silver |
| 25-S-B015-17 | B. Craft Category | B015. Best Film & Audio Craft - Animation         | Matriphagy                                    | The One Academy                   | Silver |
| 25-S-B015-18 | B. Craft Category | B015. Best Film & Audio Craft - Animation         | TIM                                           | The One Academy                   | Silver |
| 25-S-B015-21 | B. Craft Category | B015. Best Film & Audio Craft - Animation         | Hit The Little Man                            | The One Academy                   | Gold   |
| 25-S-B015-3  | B. Craft Category | B015. Best Film & Audio Craft - Animation         | The 8th Floor                                 | Dasein Academy Of Art             | Merit  |
| 25-S-B015-5  | B. Craft Category | B015. Best Film & Audio Craft - Animation         | HUGO                                          | Dasein Academy Of Art             | Merit  |
| 25-S-B015-7  | B. Craft Category | B015. Best Film & Audio Craft - Animation         | Tooth Quest                                   | Dasein Academy Of Art             | Bronze |
| 25-S-B015-8  | B. Craft Category | B015. Best Film & Audio Craft - Animation         | A Rat's Dream                                 | Dasein Academy Of Art             | Bronze |
| 25-S-B017-1  | B. Craft Category | B017. Best Film & Audio Craft - Sound Design      | HUGO                                          | Dasein Academy Of Art             | Merit  |
| 25-S-B017-2  | B. Craft Category | B017. Best Film & Audio Craft - Sound Design      | The 8th Floor                                 | Dasein Academy Of Art             | Merit  |
| 25-S-B017-3  | B. Craft Category | B017. Best Film & Audio Craft - Sound Design      | 灵汐 TIDE                                       | KOLEJ IACT SDN BHD                | Merit  |
| 25-S-B021-15 | B. Craft Category | B021. Static Visual Aesthetics - Art Direction    | What If There Is No What If                   | Dasein Academy of Art             | Silver |
| 25-S-B021-18 | B. Craft Category | B021. Static Visual Aesthetics - Art Direction    | Tautie, Monster of Greed                      | Dasein Academy of Art             | Silver |
| 25-S-B021-19 | B. Craft Category | B021. Static Visual Aesthetics - Art Direction    | The Art of Not Trying Too Hard                | INTI International College Subang | Bronze |
| 25-S-B021-20 | B. Craft Category | B021. Static Visual Aesthetics - Art Direction    | Your Meat Is on Medication                    | Dasein Academy of Art             | Merit  |
| 25-S-B021-29 | B. Craft Category | B021. Static Visual Aesthetics - Art Direction    | The Kungfu Love Manual                        | Dasein Academy of Art             | Merit  |
| 25-S-B021-34 | B. Craft Category | B021. Static Visual Aesthetics - Art Direction    | What The Belly Wants                          | Dasein Academy of Art             | Merit  |
| 25-S-B021-44 | B. Craft Category | B021. Static Visual Aesthetics - Art Direction    | Jalan-Jalan Malaysia                          | The One Academy                   | Merit  |
| 25-S-B021-48 | B. Craft Category | B021. Static Visual Aesthetics - Art Direction    | Navigating Adulthood                          | IACT College                      | Merit  |
| 25-S-B021-61 | B. Craft Category | B021. Static Visual Aesthetics - Art Direction    | Harmony Herbal Five-Elements Signature Petits | Dasein Academy of Art             | Bronze |
| 25-S-B021-64 | B. Craft Category | B021. Static Visual Aesthetics - Art Direction    | Chu Ru Shen Yu                                | Dasein Academy of Art             | Merit  |
| 25-S-B021-66 | B. Craft Category | B021. Static Visual Aesthetics - Art Direction    | Fries "n" Furious                             | Dasein Academy of Art             | Merit  |
| 25-S-B021-69 | B. Craft Category | B021. Static Visual Aesthetics - Art Direction    | Verdict: This Law Is Wild                     | The One Academy                   | Bronze |
| 25-S-B023-1  | B. Craft Category | B023. Static Visual Aesthetics - Illustration (D  | What If There Is No What If                   | Dasein Academy of Art             | Bronze |
| 25-S-B023-13 | B. Craft Category | B023. Static Visual Aesthetics - Illustration (D  | Briefly Speaking                              | The One Academy                   | Bronze |
| 25-S-B023-13 | B. Craft Category | B021. Static Visual Aesthetics - Art Direction    | Briefly Speaking                              | The One Academy                   | Gold   |
| 25-S-B023-17 | B. Craft Category | B023. Static Visual Aesthetics - Illustration (D  | Emopost                                       | Dasein Academy of Art             | Merit  |
| 25-S-B023-18 | B. Craft Category | B023. Static Visual Aesthetics - Illustration (D  | Pinky Punky                                   | Dasein Academy of Art             | Bronze |
| 25-S-B023-21 | B. Craft Category | B023. Static Visual Aesthetics - Illustration (D  | Dead all week, Alive for a day                | Dasein Academy of Art             | Bronze |
| 25-S-B023-26 | B. Craft Category | B023. Static Visual Aesthetics - Illustration (D  | Powering Festive Hearts                       | Dasein Academy of Art             | Merit  |
| 25-S-B023-30 | B. Craft Category | B023. Static Visual Aesthetics - Illustration (D  | In the Wake of Ink                            | Dasein Academy of Art             | Bronze |
| 25-S-B023-34 | B. Craft Category | B023. Static Visual Aesthetics - Illustration (D  | "STOP" A Slow-Living Inspiration Campaign     | Sunway University                 | Silver |
| 25-S-B024-2  | B. Craft Category | B024. Static Visual Aesthetics - Illustration (M  | What The Belly Wants                          | Dasein Academy of Art             | Merit  |
| 25-S-B024-4  | B. Craft Category | B024. Static Visual Aesthetics - Illustration (M  | Amazing Animals Fun Facts                     | Malaysian Institute of Art        | Merit  |
| 25-S-B024-5  | B. Craft Category | B024. Static Visual Aesthetics - Illustration (M  | LOST                                          | Malaysian Institute of Art        | Bronze |
| 25-S-B025-12 | B. Craft Category | B025. Static Visual Aesthetics - Character Design | Oops! Trouble!                                | Mobius Academy                    | Gold   |
| 25-S-B025-14 | B. Craft Category | B025. Static Visual Aesthetics - Character Design | Sharktective                                  | Multimedia University Cyberjaya   | Merit  |

|              |                     |                                                 |                                                     |                                   |        |
|--------------|---------------------|-------------------------------------------------|-----------------------------------------------------|-----------------------------------|--------|
| 25-S-B025-16 | B. Craft Category   | B025. Static Visual Aesthetics - Character De   | Chu Ru Shen Yu                                      | Dasein Academy of Art             | Merit  |
| 25-S-B025-6  | B. Craft Category   | B025. Static Visual Aesthetics - Character De   | Tido the Crocodile - The Art of Not Trying Too Hard | INTI International College Subang | Silver |
| 25-S-B026-11 | B. Craft Category   | B026. Static Visual Aesthetics - Typography     | Rojak Sans                                          | Dasein Academy of Art             | Merit  |
| 25-S-B026-14 | B. Craft Category   | B026. Static Visual Aesthetics - Typography     | Fading Echoes                                       | Dasein Academy of Art             | Bronze |
| 25-S-B026-18 | B. Craft Category   | B026. Static Visual Aesthetics - Typography     | jrzha                                               | Taylor's College                  | Bronze |
| 25-S-B026-19 | B. Craft Category   | B026. Static Visual Aesthetics - Typography     | Serpentine Bonds                                    | Taylor's College                  | Bronze |
| 25-S-B026-21 | B. Craft Category   | B026. Static Visual Aesthetics - Typography     | Zero Out                                            | Sunway University                 | Bronze |
| 25-S-B026-4  | B. Craft Category   | B026. Static Visual Aesthetics - Typography     | Synctnm                                             | Dasein Academy of Art             | Silver |
| 25-S-B026-6  | B. Craft Category   | B026. Static Visual Aesthetics - Typography     | Trail of Navigation                                 | Dasein Academy of Art             | Bronze |
| 25-S-B028-3  | B. Craft Category   | B028. Static Visual Aesthetics - Digital Retou  | Fries "n" Furious                                   | Dasein Academy of Art             | Merit  |
| 25-S-B031-1  | B. Craft Category   | B031. Digital Craft - User Interface Design     | Level Up With Grandma                               | Dasein Academy of Art             | Merit  |
| 25-S-B031-10 | B. Craft Category   | B031. Digital Craft - User Interface Design     | Caynax App Redesign                                 | The One Academy                   | Merit  |
| 25-S-B031-11 | B. Craft Category   | B031. Digital Craft - User Interface Design     | Travel Trove                                        | The One Academy                   | Bronze |
| 25-S-B031-4  | B. Craft Category   | B031. Digital Craft - User Interface Design     | Take A Break Like You Take A Dump                   | Dasein Academy of Art             | Bronze |
| 25-S-B031-5  | B. Craft Category   | B031. Digital Craft - User Interface Design     | The Recipe that Raised Me                           | Dasein Academy of Art             | Bronze |
| 25-S-B031-7  | B. Craft Category   | B031. Digital Craft - User Interface Design     | Sortly App Redesign                                 | The One Academy                   | Gold   |
| 25-S-B032-10 | B. Craft Category   | B032. Digital Craft - User Experience & Jourr   | Take A Break Like You Take A Dump                   | Dasein Academy of Art             | Merit  |
| 25-S-B032-19 | B. Craft Category   | B032. Digital Craft - User Experience & Jourr   | Caynax App Redesign                                 | The One Academy                   | Bronze |
| 25-S-B032-21 | B. Craft Category   | B032. Digital Craft - User Experience & Jourr   | Taptile                                             | Dasein Academy of Art             | Merit  |
| 25-S-B032-3  | B. Craft Category   | B032. Digital Craft - User Experience & Jourr   | Journey Within                                      | THE ONE ACADEMY                   | Silver |
| 25-S-B032-4  | B. Craft Category   | B032. Digital Craft - User Experience & Jourr   | Institute of Human Studies                          | THE ONE ACADEMY                   | Silver |
| 25-S-B032-5  | B. Craft Category   | B032. Digital Craft - User Experience & Jourr   | Level Up With Grandma                               | Dasein Academy of Art             | Merit  |
| 25-S-B033-16 | B. Craft Category   | B033. Digital Craft - Interaction Design        | Lagenda - Aku Bersumpah                             | The One Academy                   | Bronze |
| 25-S-B033-17 | B. Craft Category   | B033. Digital Craft - Interaction Design        | Wild World Runner                                   | The One Academy                   | Bronze |
| 25-S-B033-20 | B. Craft Category   | B033. Digital Craft - Interaction Design        | Catching The Sun                                    | The One Academy                   | Silver |
| 25-S-B034-2  | B. Craft Category   | B034. Digital Craft - Visual Design for Digital | Time For You                                        | UCSI University                   | Merit  |
| 25-S-B034-4  | B. Craft Category   | B034. Digital Craft - Visual Design for Digital | Abandoned Arcade                                    | The One Academy                   | Gold   |
| 25-S-B034-5  | B. Craft Category   | B034. Digital Craft - Visual Design for Digital | AfterGlow                                           | The One Academy                   | Bronze |
| 25-S-B042-6  | B. Craft Category   | B042. Best Copy (All Media) - English           | What The Belly Wants                                | Dasein Academy of Art             | Gold   |
| 25-S-B042-8  | B. Craft Category   | B042. Best Copy (All Media) - English           | Briefly Speaking                                    | The One Academy                   | Bronze |
| 25-S-B043-1  | B. Craft Category   | B043. Best Copy (All Media) - Chinese           | Warmly Sealed                                       | Dasein Academy of Art             | Merit  |
| 25-S-B043-3  | B. Craft Category   | B043. Best Copy (All Media) - Chinese           | The Little Sun On The Rooftop                       | Dasein Academy of Art             | Bronze |
| 25-S-B043-4  | B. Craft Category   | B043. Best Copy (All Media) - Chinese           | The Last Supper                                     | Dasein Academy of Art             | Merit  |
| 25-S-C01-11  | C. Special Category | C01. Best self-promotion                        | Briefly Speaking                                    | The One Academy                   | Gold   |
| 25-S-C01-12  | C. Special Category | C01. Best self-promotion                        | Wheres Your Daddy.Company                           | INTI International College Subang | Merit  |
| 25-S-C01-17  | C. Special Category | C01. Best self-promotion                        | Terbalik Mind                                       | Dasein Academy of Art             | Merit  |
| 25-S-C01-19  | C. Special Category | C01. Best self-promotion                        | The Last Supper                                     | Dasein Academy of Art             | Merit  |

|             |                     |                                           |                                               |                                   |        |
|-------------|---------------------|-------------------------------------------|-----------------------------------------------|-----------------------------------|--------|
| 25-S-C01-28 | C. Special Category | C01. Best self-promotion                  | FL!P                                          | The One Academy                   | Merit  |
| 25-S-C01-9  | C. Special Category | C01. Best self-promotion                  | i am a good drawer                            | The One Academy                   | Bronze |
| 25-S-C06-31 | C. Special Category | C01. Best self-promotion                  | The Chessboard of Time                        | Dasein Academy of Art             | Merit  |
| 25-S-C03-12 | C. Special Category | C03. Best Idea Inspired by Current Events | Star Catcher                                  | Malaysian Institute of Art        | Merit  |
| 25-S-C05-26 | C. Special Category | C03. Best Idea Inspired by Current Events | Phoenix Breath                                | INTI International College Subang | Merit  |
| 25-S-C06-60 | C. Special Category | C03. Best Idea Inspired by Current Events | Rap Rumble Royale                             | Malaysian Institute of Arts       | Merit  |
| 25-S-C05-53 | C. Special Category | C05. Best Idea for Social Good            | Karma HP                                      | The One Academy                   | Gold   |
| 25-S-C05-61 | C. Special Category | C05. Best Idea for Social Good            | Taptile                                       | Dasein Academy of Art             | Silver |
| 25-S-C05-73 | C. Special Category | C05. Best Idea for Social Good            | Code Red                                      | Asia Pacific University           | Bronze |
| 25-S-C06-47 | C. Special Category | C06. Best Use of Cultural Insights        | Harmony Herbal Five-Elements Signature Petits | Dasein Academy of Art             | Merit  |
| 25-S-C05-53 | C. Special Category | C07. Most Innovative Idea                 | Karma HP                                      | The One Academy                   | Gold   |
| 25-S-C07-10 | C. Special Category | C07. Most Innovative Idea                 | What The Belly Wants                          | Dasein Academy of Art             | Silver |
| 25-S-C07-14 | C. Special Category | C07. Most Innovative Idea                 | Taptile                                       | Dasein Academy of Art             | Bronze |